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PROFILE:

- Developed content architecture and navigational systems, designed website pages and templates, managed production artists and technical staff and created workflow systems of Internet and Intranet sites for major corporate clients.
- Created sales materials, print advertising, Internet ad banner campaigns and developed direct mail programs targeting end-user markets.
- Designed and produced sales and educational CD-ROM's for corporate and non-profit clients.
- Led team of animators to create broadcast graphics identity packages, TV program opens, and commercials for National television networks.
- Animated and restored historic photos for the Academy Award Nominated film, *My Architect*.

EXPERIENCE:

Experience, Inc., Boston, Massachusetts 2007 – Present

Graphic Design Contractor

- Collaborate with design team and marketing team to implement the new logo into print and online materials including: business cards, letterhead, sales sheets, product guides, newsletters, and tradeshow signage.

Sundial Digital, NYC / Woodstock, Vermont 1997 – Present

Consultant / Owner

Provide design and project management services to corporate and non-profit clients with responsibilities that include translating strategic goals of clients into marketing materials with a consistent look across mediums, hiring staff, managing sub-contractors, creating schedules, and overseeing budgets from \$5,000 to \$300,000.

Major clients and projects include:

- Wetmore - Buchheit Land and Estate Brokers, Woodstock, Vermont 2005 - 2007
 - Responsible for all print advertising, direct mail programs, and distributed brochures.
- KHD Humboldt Wedag International, (formerly MFC Bancorp Ltd.), Vancouver, Canada 1999 - Present
 - Developed content, designed website, hired and managed programmers, and created the budget.
 - Hosted and updated site for six years and redesigned site for company name change in 2005.
- GlobalVisions / Rainlake Productions, New York, New York 1999 - 2003
 - Created motion graphics for *Marie Claire – What Women Want* Event focusing on global issues.
 - Designed, produced and duplicated interactive CD-ROM's for *Women's Learning Partnership*.
- Jordan McGrath, Case and Partners, New York, New York 1999 - 2001
 - Designed and managed ad banner campaigns and websites for *Oxy Balance*, *Nicorette* and *Hasbro*.

Other clients include:

Sony, Oxygen Media, NASDAQ, Travel Channel, Kenneth Cole, Pepsi, Sci-Fi Channel, BMG Music Service, Side Show Post, Organic, Oxygen Media, Woo Art International, National New Media, Children First, and New Yorker Films

School of Visual Arts, New York, New York 2002

Instructor, After Effects

- Taught class of professionals and graduate students animation techniques.

Cognitive Communications / Manhattan Transfer, New York, New York 1996 - 1997

Graphic Designer

- Art Directed *Bell South* Intranet site and designed portions of sites for *Corning*, *Apple*, and *Coca Cola*.

EDUCATION:

The American University, Washington, DC, School of Communication, BA, Visual Media 1994
FAMU, Prague Film School, Prague, Czech Republic 1993

INTERESTS:

Board Member of the Woodstock Community Television Station, WCTV8
Professional Ski Instructors of America (PSIA), Certified Ski Instructor